

# Mechanisms of Social Communication in Internet - course description

General information	
Course name	Mechanisms of Social Communication in Internet
Course ID	0110-WP-PED-KSwI
Faculty	<a href="#">Faculty of Social Sciences</a>
Field of study	WNS - oferta ERASMUS / Pedagogy
Education profile	-
Level of studies	First-cycle Erasmus programme
Beginning semester	winter term 2019/2020
Head faculty	Faculty of Social Sciences

Course information	
ECTS credits to win	5
Course type	obligatory
Teaching language	english
Author of syllabus	<ul style="list-style-type: none"><li>mgr Krzysztof Stanikowski</li></ul>

Classes forms					
The class form	Hours per semester (full-time)	Hours per week (full-time)	Hours per semester (part-time)	Hours per week (part-time)	Form of assignment
Class	30	2	-	-	Credit with grade

## Aim of the course

The student knows the limits of social communication and networking on the Internet and has a basic knowledge on network personalization; He knows the basic conditions of network security; The student has special skills in designing new media the network services Web and Web 2.0. The student has the ability to use new media in communication; Student performs tasks in compliance with copyright law; shapes the attitudes of responsibility and respect for others' intellectual property; The student is able to create any message using new media communications.

## Prerequisites

Fundamentals of sociology, social pedagogy, social communication

## Scope

The essence of communication on the Internet. The basic determinants of social communication on the internet: Components communication conditions Network, network users, human-computer communication, network access, network communication services,

Virtual world technologies: The role of the technical aspects of communication, power, and memory form of information, design of on-line resources, the management of the parties.

Personalization: building user profile categories of analytical information, behavioral information (Lifetime Individual Visitor Experience), statistical information, the diagnosis of emotional feelings recipient, models dissemination. Determinants category of social communication on the internet: communication synchronous, asynchronous, communication active, autonomous machine communication

## Teaching methods

Practical method: the method of the project (research project)

## Learning outcomes and methods of theirs verification

Outcome description	Outcome symbols	Methods of verification	The class form
The student has a basic understanding of the mechanisms of social communication on the internet. He knows the kinds of social relationships that occur on the Web and Web 2.0; know the basic conditions of network security. The student has an elementary knowledge of the processes of social communication in the network on the Internet. He knows the determinants of network communication. He knows the technology used in the virtual world of social communication. It has a basic knowledge of computers for personalization in social communication. Can independently acquire knowledge and develop their professional skills, using a variety of Web resources and Web 2.0. Students can take advantage of the latest communications channels offered by new media (social communication). He can use the expertise to organize activities related to the chosen specialty, such as those related to the implementation and use of information and communication technologies. Students work in a team to prepare proposals websites and project network for Internet users.		<ul style="list-style-type: none"><li>Create a project.</li></ul>	<ul style="list-style-type: none"><li>Class</li></ul>

## Assignment conditions

Create a project.

## Recommended reading

1. Kurose J.F., Ross K. W., Computer Networking: A Top-Down Approach Featuring the Internet, Pearson Education 2005.

2. Stallings W., Computer Networking with Internet Protocols and Technology, Pearson Education 2004.
3. Tanenbaum A.S., Computer Networks, Fourth Edition, Pearson Education 2006 ISBN 0-13-349945-6.

## Further reading

## Notes

Seminar materials will be sent to the e-learning platform KMTI.

\*The subject can be run every semester, in case there is not enough persons to make a group there will be individual class run during instructor hours.

Modified by dr Jarosław Wagner (last modification: 27-04-2019 16:59)

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