

# Intercultural Communication - course description

General information	
Course name	Intercultural Communication
Course ID	14.2-WP-SOCDA-KM
Faculty	<a href="#">Faculty of Social Sciences</a>
Field of study	Sociology
Education profile	academic
Level of studies	Second-cycle studies leading to MS degree
Beginning semester	winter term 2020/2021

Course information	
Semester	3
ECTS credits to win	5
Course type	obligatory
Teaching language	polish
Author of syllabus	<ul style="list-style-type: none"><li>dr hab. Dorota Szaban, prof. UZ</li></ul>

Classes forms					
The class form	Hours per semester (full-time)	Hours per week (full-time)	Hours per semester (part-time)	Hours per week (part-time)	Form of assignment
Lecture	15	1	-	-	Exam
Class	15	1	-	-	Credit with grade

## Aim of the course

The aim of the course is to increase students' competence in intercultural communication. Of particular importance in this context is the analysis of social reality in terms of the level of reflection of differences and similarities between particular cultures, and sensitizing students to their interpenetration.

## Prerequisites

-

## Scope

Lectures:

1. Types of communication: transcultural, intercultural, international and global communication
2. Concepts: foreign and cultural alienness, cultural stereotype, prejudices, cultural shock, cultural adaptation
3. National culture - definitions, characteristics, classification
4. Cultural models in the context of intercultural communication
5. Contexts in intercultural communication
6. Verbal and non-verbal communication in international activities
7. Communication and gender in international activities

Classes:

1. Types of cultural identity
2. Problems and barriers to communication resulting from culture (concepts of ethnocentrism, cultural relativism)
3. Stereotypes, prejudices in intercultural communication
4. Cultural shock - definition, models
5. Protocol and cultural etiquette in international business (selected examples)
6. Phenomena: assimilation, separation, marginalization, multiculturalism,
7. Basic concepts in the culture of organization and dimensions of cultures (including E. Halla)
8. Basic concepts in the field of Hofstede organization culture
9. Language and culture (language types: global, global, artificial, etc.
10. Negotiations in international communication

## Teaching methods

Lecture: conventional lecture

Classes: analiza tekstów, dyskusja, prezentacja

## Learning outcomes and methods of theirs verification

Outcome description	Outcome symbols	Methods of verification	The class form
The student is open to various theoretical and methodological perspectives concerning social phenomena.	<ul style="list-style-type: none"><li>• <a href="#">K_K02</a></li></ul>	<ul style="list-style-type: none"><li>• group work</li></ul>	<ul style="list-style-type: none"><li>• Class</li></ul>

Outcome description	Outcome symbols	Methods of verification	The class form
The student can make a critical analysis of social phenomena and processes	• <a href="#">K_U01</a>	• group work	• Class
The student has in-depth knowledge of the types of social bonds and the regularities that govern them.	• <a href="#">K_W06</a>	• Exam	• Lecture
The student knows and understands the concepts of intercultural communication, various theoretical and methodological positions present in the science of communication is critical of them.	• <a href="#">K_W01</a>	• Exam, group work	• Lecture • Class

## Assignment conditions

Conditions for passing the lecture:

Written exam (open questions). Minimum threshold requirements to get 50% points. The scope of the material for the exam in accordance with the syllabus presented at the first classes. The grade from the lecture is the grade from the written exam.

Conditions for passing the exercises:

Credit for the grade. Preparation of group work - compliance with the topic will be assessed, the correct presentation structure, language, reliability, independence of the work, appropriate selection of the literature of the subject. The correct presentation method, the ability to answer questions about the presented material. Written mid-term exam, according to the syllabus presented at the first class. The evaluation of the exercises will be the arithmetic average of the presentation grade and written mid-term exam.

The final grade in the subject is the arithmetic mean of grades from the classes and the lecture.

## Recommended reading

Each time matched to the subject matter, and the list presented at the first class.

## Further reading

Additional materials prepared by the teacher.

## Notes

-

Modified by dr Tomasz Kołodziej (last modification: 16-04-2020 09:50)

Generated automatically from SyllabUZ computer system