

Intercultural Communication - opis przedmiotu

Informacje ogólne	
Nazwa przedmiotu	Intercultural Communication
Kod przedmiotu	14.2-WP-SOCDA-KM
Wydział	Wydział Nauk Społecznych
Kierunek	Sociology
Profil	ogólnoakademicki
Rodzaj studiów	drugiego stopnia z tyt. magistra
Semestr rozpoczęcia	semestr zimowy 2020/2021

Informacje o przedmiocie	
Semestr	3
Liczba punktów ECTS do zdobycia	5
Typ przedmiotu	obowiązkowy
Język nauczania	polski
Sylabus opracował	<ul style="list-style-type: none">dr hab. Dorota Szaban, prof. UZ

Formy zajęć					
Forma zajęć	Liczba godzin w semestrze (stacjonarne)	Liczba godzin w tygodniu (stacjonarne)	Liczba godzin w semestrze (niestacjonarne)	Liczba godzin w tygodniu (niestacjonarne)	Forma zaliczenia
Wykład	15	1	-	-	Egzamin
Ćwiczenia	15	1	-	-	Zaliczenie na ocenę

Cel przedmiotu

The aim of the course is to increase students' competence in intercultural communication. Of particular importance in this context is the analysis of social reality in terms of the level of reflection of differences and similarities between particular cultures, and sensitizing students to their interpenetration.

Wymagania wstępne

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Zakres tematyczny

Lectures:

1. Types of communication: transcultural, intercultural, international and global communication
2. Concepts: foreign and cultural alienness, cultural stereotype, prejudices, cultural shock, cultural adaptation
3. National culture - definitions, characteristics, classification
4. Cultural models in the context of intercultural communication
5. Contexts in intercultural communication
6. Verbal and non-verbal communication in international activities
7. Communication and gender in international activities

Classes:

1. Types of cultural identity
2. Problems and barriers to communication resulting from culture (concepts of ethnocentrism, cultural relativism)
3. Stereotypes, prejudices in intercultural communication
4. Cultural shock - definition, models
5. Protocol and cultural etiquette in international business (selected examples)
6. Phenomena: assimilation, separation, marginalization, multiculturalism,
7. Basic concepts in the culture of organization and dimensions of cultures (including E. Halla)
8. Basic concepts in the field of Hofstede organization culture
9. Language and culture (language types: global, global, artificial, etc.
10. Negotiations in international communication

Metody kształcenia

Lecture: conventional lecture

Classes: analiza tekstów, dyskusja, prezentacja

Efekty uczenia się i metody weryfikacji osiągnięcia efektów uczenia się

Opis efektu	Symbole efektów	Metody weryfikacji	Forma zajęć
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Opis efektu	Symbole efektów	Metody weryfikacji	Forma zajęć
The student knows and understands the concepts of intercultural communication, various theoretical and methodological positions present in the science of communication is critical of them.	• K_W01	• Exam, group work	• Wykład • Ćwiczenia
The student has in-depth knowledge of the types of social bonds and the regularities that govern them.	• K_W06	• Exam	• Wykład
The student can make a critical analysis of social phenomena and processes	• K_U01	• group work	• Ćwiczenia
The student is open to various theoretical and methodological perspectives concerning social phenomena.	• K_K02	• group work	• Ćwiczenia

Warunki zaliczenia

Conditions for passing the lecture:

Written exam (open questions). Minimum threshold requirements to get 50% points. The scope of the material for the exam in accordance with the syllabus presented at the first classes. The grade from the lecture is the grade from the written exam.

Conditions for passing the exercises:

Credit for the grade. Preparation of group work - compliance with the topic will be assessed, the correct presentation structure, language, reliability, independence of the work, appropriate selection of the literature of the subject. The correct presentation method, the ability to answer questions about the presented material. Written mid-term exam, according to the syllabus presented at the first class. The evaluation of the exercises will be the arithmetic average of the presentation grade and written mid-term exam.

The final grade in the subject is the arithmetic mean of grades from the classes and the lecture.

Literatura podstawowa

Each time matched to the subject matter, and the list presented at the first class.

Literatura uzupełniająca

Additional materials prepared by the teacher.

Uwagi

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Zmodyfikowane przez dr Tomasz Kołodziej (ostatnia modyfikacja: 16-04-2020 09:50)

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