

# Mechanisms of Social Communication in Internet - opis przedmiotu

Informacje ogólne	
Nazwa przedmiotu	Mechanisms of Social Communication in Internet
Kod przedmiotu	0110-WP-PED-KSwI
Wydział	<a href="#">Wydział Nauk Społecznych</a>
Kierunek	WNS - oferta ERASMUS / Pedagogika
Profil	-
Rodzaj studiów	Program Erasmus pierwszego stopnia
Semestr rozpoczęcia	semestr zimowy 2020/2021
Jednostka obsługująca przedmiot	Wydział Nauk Społecznych

Informacje o przedmiocie	
Liczba punktów ECTS do zdobycia	5
Typ przedmiotu	obowiązkowy
Język nauczania	angielski
Sylabus opracował	<ul style="list-style-type: none"><li>mgr Krzysztof Stanikowski</li></ul>

Formy zajęć					
Forma zajęć	Liczba godzin w semestrze (stacjonarne)	Liczba godzin w tygodniu (stacjonarne)	Liczba godzin w semestrze (niestacjonarne)	Liczba godzin w tygodniu (niestacjonarne)	Forma zaliczenia
Ćwiczenia	30	2	-	-	Zaliczenie na ocenę

## Cel przedmiotu

The student knows the limits of social communication and networking on the Internet and has a basic knowledge on network personalization; He knows the basic conditions of network security; The student has special skills in designing new media the network services Web and Web 2.0. The student has the ability to use new media in communication; Student performs tasks in compliance with copyright law; shapes the attitudes of responsibility and respect for others' intellectual property; The student is able to create any message using new media communications.

## Wymagania wstępne

Fundamentals of sociology, social pedagogy, social communication

## Zakres tematyczny

The essence of communication on the Internet. The basic determinants of social communication on the internet: Components communication conditions Network, network users, human-computer communication, network access, network communication services,

Virtual world technologies: The role of the technical aspects of communication, power, and memory form of information, design of on-line resources, the management of the parties.

Personalization: building user profile categories of analytical information, behavioral information (Lifetime Individual Visitor Experience), statistical information, the diagnosis of emotional feelings recipient, models dissemination. Determinants category of social communication on the internet: communication synchronous, asynchronous, communication active, autonomous machine communication

## Metody kształcenia

Practical method: the method of the project (research project)

## Efekty uczenia się i metody weryfikacji osiągnięcia efektów uczenia się

Opis efektu	Symbole efektów	Metody weryfikacji	Forma zajęć
The student has a basic understanding of the mechanisms of social communication on the internet. He knows the kinds of social relationships that occur on the Web and Web 2.0; know the basic conditions of network security. The student has an elementary knowledge of the processes of social communication in the network on the Internet. He knows the determinants of network communication. He knows the technology used in the virtual world of social communication. It has a basic knowledge of computers for personalization in social communication. Can independently acquire knowledge and develop their professional skills, using a variety of Web resources and Web 2.0. Students can take advantage of the latest communications channels offered by new media (social communication). He can use the expertise to organize activities related to the chosen specialty, such as those related to the implementation and use of information and communication technologies. Students work in a team to prepare proposals websites and project network for Internet users.		<ul style="list-style-type: none"><li>Create a project.</li></ul>	<ul style="list-style-type: none"><li>Ćwiczenia</li></ul>

## Warunki zaliczenia

Create a project.

## Literatura podstawowa

1. Kurose J.F., Ross K. W., Computer Networking: A Top-Down Approach Featuring the Internet, Pearson Education 2005.
2. Stallings W., Computer Networking with Internet Protocols and Technology, Pearson Education 2004.
3. Tanenbaum A.S., Computer Networks, Fourth Edition, Pearson Education 2006 ISBN 0-13-349945-6.

## Literatura uzupełniająca

### Uwagi

Seminar materials will be sent to the e-learning platform KMTI.

\*The subject can be run every semester, in case there is not enough persons to make a group there will be individual class run during instructor hours.

Zmodyfikowane przez dr Jarosław Wagner (ostatnia modyfikacja: 08-07-2020 17:58)

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