

Rynek inwestycji - opis przedmiotu

Informacje ogólne	
Nazwa przedmiotu	Rynek inwestycji
Kod przedmiotu	11.1-WK-liED-RI-S18
Wydział	Wydział Matematyki, Informatyki i Ekonometrii
Kierunek	Computer science and econometrics
Profil	ogólnoakademicki
Rodzaj studiów	drugiego stopnia z tyt. magistra
Semestr rozpoczęcia	semestr zimowy 2020/2021

Informacje o przedmiocie	
Semestr	3
Liczba punktów ECTS do zdobycia	4
Typ przedmiotu	obieralny
Język nauczania	polski
Sylabus opracował	dr inż. Agnieszka Lasota

Formy zajęć					
Forma zajęć	Liczba godzin w semestrze (stacjonarne)	Liczba godzin w tygodniu (stacjonarne)	Liczba godzin w semestrze (niestacjonarne)	Liczba godzin w tygodniu (niestacjonarne)	Forma zaliczenia
Wykład	15	1	-	-	Zaliczenie na ocenę
Projekt	30	2	-	-	Zaliczenie na ocenę

Cel przedmiotu

Providing students with practical knowledge and skills in the field of the prevailing conditions on the labor market, entrepreneurship, along with acquiring knowledge about the investment opportunities of people and enterprises entering the market.

Wymagania wstępne

Lack

Zakres tematyczny

Lecture

1. Employment contract, mandate contract, specific task contract and own company. (2)
2. Conditions resulting from the labor code - rights / obligations / benefits (3)
3. Own business activity and a commercial company - differences resulting from the form of entrepreneurship taken (2)
4. Obtaining funds from external sources: employment office / subsidies / business angels / venture capital funds (2)
5. Development of investment projects - concept, SWOT, business plan, financial analysis (4)
6. Protection of intellectual and industrial property (2)

Design

CV (2h)

Cover letter (2h)

References (2h)

Concept (3h)

SWOT analysis (3h)

Innovation (2h)

Creating a business plan (4h)

Market analysis (4h)

Necessary resources (2h)

Financial analysis (4h)

Material and financial schedule (2h)

Metody kształcenia

Traditional lecture, group discussions on problem solving methods, individual consultations, implementation of individual and group projects on assigned topics related to real investment problems.

Efekty uczenia się i metody weryfikacji osiągnięcia efektów uczenia się

Opis efektu	Symbole efektów	Metody weryfikacji	Forma zajęć
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Opis efektu	Symbole efektów	Metody weryfikacji	Forma zajęć
The student knows and understands the basic concepts related to the labor market and investments as well as the concepts used in business analysis	• K_W02 • K_U01 • K_U06 • K_K02 • K_K03	• Checking the level of preparation of students and their activity during the project. Written and oral test, verifying knowledge and understanding of methods and concepts. Written projects with tasks allowing to assess whether the student has achieved the learning outcomes to a minimum degree.	• Wykład • Projekt
The student knows a variety of approaches supporting processing, strategic data analysis and business inference in the field of investment.	• K_W14 • K_U13 • K_K04	• Checking the level of preparation of students and their activity during the project. Written and oral test, verifying knowledge and understanding of methods and concepts. Written projects with tasks allowing to assess whether the student has achieved the learning outcomes to a minimum degree.	• Wykład • Projekt
He can apply the basic methods of making decisions in conditions of uncertainty and risk, he can carry out an analysis and indicate alternative practical applications in business	• K_W10 • K_U13	• He can apply the basic methods of making decisions in conditions of uncertainty and risk, he can carry out an analysis and indicate alternative practical applications in business	• Wykład • Projekt

Warunki zaliczenia

The final grade for the subject includes the grade for the project (50%) and the grade for the written test for the lecture (50%).

Literatura podstawowa

<https://europass.cedefop.europa.eu/pl>

Forms of employment in Poland LAWARDS Sulej & Wójcik 1 Forms of employment in Poland file:///C:/Users/ALasota/AppData/Local/Temp/Forms of employment in Poland.pdf

<https://inpl.eu/en/types-of-work-contracts-in-poland>

https://www.paih.gov.pl/polish_law/labour_regulations

<https://www.dol.gov/general/aboutdol/majorlaws>

Forms of conducting business activity in Poland http://www.sse.lodz.pl/images/stories/do-pobrania/Forms_of_conducting_business_activity_in_Poland_Furtek_K.pdf

Financing for start-up business <https://www.biznes.gov.pl/en/firma/doing-business-in-poland/types-of-economic-activity-in-poland/before-you-decide-to-start-your-own-business/financing-for-start-up-business>

FAD'S INTERNAL GUIDELINESEconomic and Financial Analysis of rural investment projects

<https://www.ifad.org/documents/38711624/39761613/Economic+and+Financial+Analysis+of+rural+investment+projects.pdf/4b36c3cf-d465-44c7-9a76-ab1f6de43eb1>

https://www.paih.gov.pl/polish_law/intellectual_property_rights/intellectual_property_rights_in_poland

Literatura uzupełniająca

Uwagi

Zmodyfikowane przez dr inż. Agnieszka Lasota (ostatnia modyfikacja: 19-11-2020 01:37)

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