

# Management of the small and medium-sized enterprises - course description

General information	
Course name	Management of the small and medium-sized enterprises
Course ID	04.9-WE-AutP-MSM-SE-Er
Faculty	<a href="#">Faculty of Computer Science, Electrical Engineering and Automatics</a>
Field of study	Automatic Control and Robotics
Education profile	academic
Level of studies	First-cycle Erasmus programme
Beginning semester	winter term 2021/2022

Course information	
Semester	2
ECTS credits to win	1
Course type	obligatory
Teaching language	english
Author of syllabus	<ul style="list-style-type: none"><li>dr inż. Iwona Grobelna</li></ul>

Classes forms					
The class form	Hours per semester (full-time)	Hours per week (full-time)	Hours per semester (part-time)	Hours per week (part-time)	Form of assignment
Lecture	15	1	-	-	Credit with grade

## Aim of the course

Developing business activity in a globalized world.

## Prerequisites

No prerequisites

## Scope

The essence and purpose of the enterprises. Management as the art and practice of rational use of means to achieve the set goals.

Classification of enterprises.

Conditions of doing business in Poland in the globalization era.

Success in a knowledge-based economy.

Setting up a company: Business plan, justified choice of business form.

E-business.

## Teaching methods

Lecture, discussion, team working

## Learning outcomes and methods of theirs verification

Outcome description	Outcome symbols	Methods of verification	The class form
Being aware of the need to monitor changes in the law governing economic activity		<ul style="list-style-type: none"><li>a discussion</li><li>an ongoing monitoring during classes</li></ul>	<ul style="list-style-type: none"><li>Lecture</li></ul>
Knowledge of the organizational and legal forms of doing business		<ul style="list-style-type: none"><li>a discussion</li><li>an ongoing monitoring during classes</li></ul>	<ul style="list-style-type: none"><li>Lecture</li></ul>
Understanding business conditions in the age of globalization		<ul style="list-style-type: none"><li>a discussion</li><li>an ongoing monitoring during classes</li></ul>	<ul style="list-style-type: none"><li>Lecture</li></ul>
Being able to prepare a business plan, justify the choice of form of business and draft a company contract		<ul style="list-style-type: none"><li>a discussion</li><li>an ongoing monitoring during classes</li></ul>	<ul style="list-style-type: none"><li>Lecture</li></ul>

## Assignment conditions

Positive results of the discussions during the semester.

## Recommended reading

- McKeever, Mike. *How to write a business plan*. Nolo, 2016.
- Longenecker, Justin G., et al. *Small business management*. Cengage Learning, 2013.

3. Campbell, David, David Edgar, and George Stonehouse. *Business strategy: an introduction*. Macmillan International Higher Education, 2011.

## Further reading

Each time given by the lecturer.

## Notes

Modified by dr inż. Iwona Grobelna (last modification: 12-07-2021 10:19)

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