

Virtual Ethnography - course description

General information	
Course name	Virtual Ethnography
Course ID	14.2--D-WE-S22
Faculty	Faculty of Social Sciences
Field of study	Sociology
Education profile	academic
Level of studies	Second-cycle studies leading to MS degree
Beginning semester	winter term 2022/2023

Course information	
Semester	3
ECTS credits to win	2
Course type	optional
Teaching language	english
Author of syllabus	<ul style="list-style-type: none">dr Magdalena Pokrzyńska

Classes forms					
The class form	Hours per semester (full-time)	Hours per week (full-time)	Hours per semester (part-time)	Hours per week (part-time)	Form of assignment
Class	15	1	-	-	Credit with grade

Aim of the course

The aim of the course is to equip students both in the theoretical knowledge and empirical research competence in terms of using the virtual world as the space of the ethnographic research and the source of the anthropological knowledge.

Prerequisites

Scope

1. From ethnography to anthropology – an outline of ideas, themes and history.
2. Methods of anthropological research in the context of the analysis of the virtual world.
3. Internet as a field and tool of research – benefits and limitations of virtual ethnography.
4. Ethics of Internet research.
5. Virtual ethnography in action – practical tasks.

Teaching methods

Presentations, discussion, work with text, group and / or individual tasks with using the Internet, online work, e-learning, blended learning

Learning outcomes and methods of theirs verification

Outcome description	Outcome symbols	Methods of verification	The class form
The student has in-depth knowledge of the principles and ethical standards of the sociologist profession and the principles of respect for intellectual property.	<ul style="list-style-type: none">K_W09	<ul style="list-style-type: none">a project	<ul style="list-style-type: none">Class
The student is able to independently prepare appropriate written works or public speeches concerning both theoretical and empirical issues with their argumentation.	<ul style="list-style-type: none">K_U05	<ul style="list-style-type: none">a project	<ul style="list-style-type: none">Class
The student is prepared to initiate and actively participate in the implementation of social projects resulting from the need to solve social problems, and in case of difficulties, seek the help of experts.	<ul style="list-style-type: none">K_K03	<ul style="list-style-type: none">a project	<ul style="list-style-type: none">Class

Assignment conditions

FORMA ZALICZENIA ĆWICZENI	UWAGI
Zaliczenie na ocenę	Tak
Passing conditions	Assessment issued on the basis of a project prepared individually or in a team

Recommended reading

1. Kozinets Robert V., Netnography: Doing Ethnographic Research Online, SAGE, 2010.
2. Markham Anette, Life online: Researching real experience in virtual space, Walnut Creek CA, Alta Mira 1998
3. Miller Daniel, Slater Don, The Internet. An Ethnographic Approach, Berg, Oxford 2000

Further reading

1. Angrosino Michael, Doing Ethnographic and Observational Research, SAGE 2007
2. Banks Marcus, Using Visual Data in Qualitative Research, Sage Publicationd of London, Los Angeles, New Dehli, Singapore and Washongon DC, 2007.
3. Boellstorff Tom, Coming of Age in Second Life. An Anthropologist Explores the Virtually Human, Princeton University Press, Princeton 2008.
4. Castells Manuel, The Rise of the Network Society, Cambridge, Massachusetts; Oxford, UK: Blackwell, 1996.
5. Cichocki Piotr, Jędrkiewicz Tomasz, Zydel Robert, Etnografia wizualna, W: Badania jakościowe. Metody i narzędzia, red. Dariusz Jemielniak, Wydawnictwo Naukowe PWN, Warszawa 2012.
6. Eller Jack David, Cultural Anthropology: Global Forces, Local Lives, Routledge 2009.
7. Markham Anette N., Metody, polityka i etyka reprezentacji w etnografii online, W: Metody badań jakościowych, red. Norman K. Denzin, Yvonna S. Lincoln, t. 2., Wydawnictwo Naukowe PWN, Warszawa 2009

Notes

Modified by dr Tomasz Kołodziej (last modification: 15-04-2022 12:56)

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