

Management of small and medium-sized enterprises - course description

General information	
Course name	Management of small and medium-sized enterprises
Course ID	04.9-WE-ELEKTP-MofSandM-SE-Er
Faculty	Faculty of Computer Science, Electrical Engineering and Automatics
Field of study	Electrical Engineering
Education profile	academic
Level of studies	First-cycle Erasmus programme
Beginning semester	winter term 2022/2023

Course information	
Semester	2
ECTS credits to win	1
Course type	obligatory
Teaching language	english
Author of syllabus	<ul style="list-style-type: none">dr inż. Iwona Grobelna

Classes forms					
The class form	Hours per semester (full-time)	Hours per week (full-time)	Hours per semester (part-time)	Hours per week (part-time)	Form of assignment
Lecture	15	1	-	-	Credit with grade

Aim of the course

Developing business activity in a globalized world.

Prerequisites

No prerequisites

Scope

The essence and purpose of the enterprises. Management as the art and practice of rational use of means to achieve the set goals.

Classification of enterprises.

Conditions of doing business in Poland in the globalization era.

Success in a knowledge-based economy.

Setting up a company: Business plan, justified choice of business form.

E-business.

Teaching methods

Lecture, discussion, team working.

Learning outcomes and methods of theirs verification

Outcome description	Outcome symbols	Methods of verification	The class form
Being able to prepare a business plan, justify the choice of form of business and draft a company contract		<ul style="list-style-type: none">a discussionan ongoing monitoring during classes	<ul style="list-style-type: none">Lecture
Being aware of the need to monitor changes in the law governing economic activity		<ul style="list-style-type: none">a discussionan ongoing monitoring during classes	<ul style="list-style-type: none">Lecture
Understanding business conditions in the age of globalization		<ul style="list-style-type: none">a discussionan ongoing monitoring during classes	<ul style="list-style-type: none">Lecture
Knowledge of the organizational and legal forms of doing business		<ul style="list-style-type: none">a discussionan ongoing monitoring during classes	<ul style="list-style-type: none">Lecture

Assignment conditions

Positive results of the discussions during the semester.

Recommended reading

- McKeever, Mike. *How to write a business plan*. Nolo, 2016.
- Longenecker, Justin G., et al. *Small business management*. Cengage Learning, 2013.

3. Campbell, David, David Edgar, and George Stonehouse. *Business strategy: an introduction*. Macmillan International Higher Education, 2011.

Further reading

Each time given by the lecturer.

Notes

Modified by dr hab. inż. Paweł Szczęśniak, prof. UZ (last modification: 06-04-2022 22:42)

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