

ORGANIZATION AND MANAGEMENT - course description

General information	
Course name	ORGANIZATION AND MANAGEMENT
Course ID	04.0-WZ-P-OM-S19
Faculty	Faculty of Economics and Management
Field of study	WEiZ - oferta ERASMUS
Education profile	-
Level of studies	Erasmus programme
Beginning semester	winter term 2023/2024

Course information	
Semester	1
ECTS credits to win	5
Course type	obligatory
Teaching language	english
Author of syllabus	<ul style="list-style-type: none">dr Paweł Szudra

Classes forms					
The class form	Hours per semester (full-time)	Hours per week (full-time)	Hours per semester (part-time)	Hours per week (part-time)	Form of assignment
Class	30	2	-	-	Credit with grade

Aim of the course

The aim of the course is to transfer the knowledge and rules concerning the basic management functions: planning, organizing, directing and controlling people in companies. Knowledge and understanding of different methods and concepts of business management.

Prerequisites

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Scope

The concept and the area of interest of the organization and management. The relationship between the organization and the environment - functions, goals, performance criteria and the stages of development. The evolution and diffusion methods of organization and management. Policy and strategy process in organizations. Strategic analysis, strategic management and planning. Organizational structures - dynamics and autodynamics. Social responsibility of organization, organizational pathologies. Motivating and managing social potential. Power and leadership in organizations. Organizational control - mechanisms and determinants of effective control.

Teaching methods

Case studies, work group, project method.

Learning outcomes and methods of theirs verification

Outcome description	Outcome symbols	Methods of verification	The class form
Students has interdisciplinary knowledge, defines the essence of management.		<ul style="list-style-type: none">a discussiona preparation of a projectprezentacja	<ul style="list-style-type: none">Class
Student discusses in teams the presentations prepared by themselves and their friends.		<ul style="list-style-type: none">a discussionprezentacja	<ul style="list-style-type: none">Class
Students analyzes and solves the basic problems in the management of organizations.		<ul style="list-style-type: none">Prezentacja	<ul style="list-style-type: none">Class

Assignment conditions

Positive grade from the project of the organization.

Recommended reading

- Cole G.A., Management – Theory and Practice, DP Publications Ltd., London 2002.
- Chandler A.D., Strategy and Structure, MIT Press, Cambridge, Mass 1963
- Stoner J.A.F., Freeman R.E. , Gilbert D.R., Management, Pearson; 6 edition (December 25, 1994).

Further reading

Notes

