PROJECT MANAGEMENT IN ICT AND CCI - course description

General information

Course name	PROJECT MANAGEMENT IN ICT AND CCI
Course ID	04.0-WZ-P-PMaIC-S19
Faculty	Faculty of Economics and Management
Field of study	WEiZ - oferta ERASMUS
Education profile	-
Level of studies	Erasmus programme
Beginning semester	winter term 2023/2024

Course information

Semester	1
ECTS credits to win	5
Course type	obligatory
Teaching language	english
Author of syllabus	• dr hab. inż. Sławomir Nikiel, prof. UZ

Classes forms

The class form	Hours per semester (full-time)	Hours per week (full-time)	Hours per semester (part-time)	Hours per week (part-time)	Form of assignment
Project	30	2	-	-	Credit with grade

Aim of the course

Student is familiar with project management models used in Information and Communication Technologies -oriented companies and Creative and Cultural Institutions /business.

Prerequisites

Scope

The role of management and business models system in specific ICT/CCI ecosystems, classification of management models, typical functionalities of ERP systems, selection of a model for a specific enterprise. The execution of typical business processes in areas such as culture, design/production, media, and computer science and technology. Introduction to Software Engineering, Agile and SCRUM models, RUP, PRINCE

Teaching methods

Exercises: case study, multimedia presentation, project method, group work

Learning outcomes and methods of theirs verification

Outcome description	Outcome symbols	Methods of verification	The class form
Student describes different types of busines models.		• a project	• Project
Student uses web-base systems to acquire information for decisions in different business areas		• an observation and evaluation of the student's practical skills	• Project
Student is familiar with unique features of ICT/CCI enterprises.		• a project	• Project
Student is familiar with using management models in CCI in the context of registering typical activities related to main business processes.		• an observation and evaluation of the student's practical skills	• Project

Assignment conditions

Credit of **project** refers to preparation of the "white paper" (business plan) related to different ICT/CCI business areas. Moreover, student should prepare written work with the presentation of her/his choices and tools chosen for performed activities. Student can get maximal 5 points for the above-mentioned works. The criteria for a grade: 0-5.0 points „2.0", 5.1-6.0 points „3.0", 6.1-7.0 points „3.5", 7.1-8.0 points „4.0", 8.1-9.0 points „4.5", 9.1-10.0 points „5.0".

Recommended reading

1. Larman, C., Agile and Iterative Development: A Manager's Guide, Addison Wesley 2004.

2. Kroll, P., Kruchten, P., The Rational Unified Process Made Easy: A Practitioner's Guide to the RUP. Boston, Addison Wesley 2003.

3. Afuah, A. Business models: A strategic management approach. New York: Irwin/McGraw Hill 2004.

4. Stankiewicz J., Binek Z., Kotylak S., Przemysł Kreatywny, ekonomia na styku kultury i biznesu, Zielona Góra 2013

Further reading

1. Combe C., Introduction to e-business, management and strategy, Amsterdam - Boston - Heidelberg - Londyn - Nowy Jork - Oxford – Paryż, 2006.

2. Hallam, J., The Social Media Manifesto, Palgrave Macmillan, London, 2012

Notes

Students work with case-study examples and also extensively use web-based resources.

Modified by dr Paweł Szudra (last modification: 30-05-2023 10:57)

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