

Film and Television Broadcasting - opis przedmiotu

Informacje ogólne	
Nazwa przedmiotu	Film and Television Broadcasting
Kod przedmiotu	0211-WP-PED-PFT
Wydział	Wydział Nauk Społecznych
Kierunek	WNS - oferta ERASMUS / Pedagogika
Profil	-
Rodzaj studiów	Program Erasmus pierwszego stopnia
Semestr rozpoczęcia	semestr zimowy 2018/2019
Jednostka obsługująca przedmiot	Wydział Nauk Społecznych

Informacje o przedmiocie	
Liczba punktów ECTS do zdobycia	5
Typ przedmiotu	obowiązkowy
Język nauczania	angielski
Sylabus opracował	mgr Paulina Woźniak-Chojnacka

Formy zajęć					
Forma zajęć	Liczba godzin w semestrze (stacjonarne)	Liczba godzin w tygodniu (stacjonarne)	Liczba godzin w semestrze (niestacjonarne)	Liczba godzin w tygodniu (niestacjonarne)	Forma zaliczenia
Ćwiczenia	30	2	-	-	Zaliczenie na ocenę

Cel przedmiotu

To introduce students with the means of communication in the media and the forms of expression used in the mass media. The acquisition of the skills and competencies in the use of body language in dealing with the media by students. Preparation for independent practice before a microphone and camera.

Wymagania wstępne

Basic knowledge of pedagogy, media and communication theory.

Zakres tematyczny

- Contact with the media or how to properly use the media.
- Forms of expression used in the media (news, interview in the studio, discussion with many participants, press conference, phone call, etc.).
- The image in the media, the importance of body language, appearance and manner of speaking. As in dealing with the media to use body language?
- Means of communication with the media.
- The basic principles, the most common mistakes (what about to talk and in what form, what not to say and how to avoid the answers to inconvenient questions).
- Public appearance, strategies of building concise messages. Disclosure of excitement, optimism and naturalness of media.
- How to occur before a camera and a microphone? Techniques for rapid neutralization of stress, performance anxiety, overcoming the fear of the camera.

Metody kształcenia

Talk, presentation, the method of project, simulation, situational method, expressive methods.

Efekty uczenia się i metody weryfikacji osiągnięcia efektów uczenia się

Opis efektu	Symbole efektów	Metody weryfikacji	Forma zajęć
The student knows and understands the mechanisms, and also impact of media messages. He knows the material and the language of media, and also the forms of expression used in the media. He can critically evaluate the image of media persons. Student can indicate the role of body language in relations with the media. He uses the techniques of neutralization of stress when working with the video camera.		Learning outcomes will be verified in two ways: by controlling the productive work on the class and periodic control tests (colloquium). The condition to complete the class is a positive evaluation of the student's work, activity and attendance, and to obtain a positive grade of the tests.	Ćwiczenia

Warunki zaliczenia

Learning outcomes will be verified in two ways: by controlling the productive work on the class and periodic control tests (colloquium). The condition to complete the class is a positive evaluation of the student's work, activity and attendance, and to obtain a positive grade of the tests.

Literatura podstawowa

Literary sources in English will be provided by the lecturer during the course.

Literatura uzupełniająca

Uwagi

*The subject can be run every semester, in case there is not enough persons to make a group there will be individual class run during instructor hours.

Zmodyfikowane przez dr Magdalena Zapotoczna (ostatnia modyfikacja: 11-04-2018 17:02)

Wygenerowano automatycznie z systemu SylabUZ