

Interactions on the Web - opis przedmiotu

Informacje ogólne	
Nazwa przedmiotu	Interactions on the Web
Kod przedmiotu	14.2-WP-SOCDA-IS
Wydział	Wydział Nauk Społecznych
Kierunek	Sociology
Profil	ogólnoakademicki
Rodzaj studiów	drugiego stopnia z tyt. magistra
Semestr rozpoczęcia	semestr zimowy 2018/2019

Informacje o przedmiocie	
Semestr	3
Liczba punktów ECTS do zdobycia	3
Typ przedmiotu	obowiązkowy
Język nauczania	angielski
Sylabus opracował	dr Dorota Bazuń

Formy zajęć					
Forma zajęć	Liczba godzin w semestrze (stacjonarne)	Liczba godzin w tygodniu (stacjonarne)	Liczba godzin w semestrze (niestacjonarne)	Liczba godzin w tygodniu (niestacjonarne)	Forma zaliczenia
Konwersatorium	15	1	-	-	Zaliczenie na ocenę

Cel przedmiotu

To familiarize students with issues related to creating, maintaining and developing the interaction on the Web. Paying attention to the chances, the opportunities but also the risks related to using the network.

Wymagania wstępne

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Zakres tematyczny

Concepts of the network society.

Social functions of the Internet.

Social groups and communities in the real and the virtual world . Typology of groups/communities.

Communication in a virtual group. Disruption of virtual communication.

Standards, social roles, social control in virtual groups.

Interactions in the network – opportunities and threats.

"Hate" on the Web.

The network as a marketing tool (commercial, political, etc.).

Metody kształcenia

Discussion, case studies and analysis, multimedia presentations.

Efekty uczenia się i metody weryfikacji osiągnięcia efektów uczenia się

Opis efektu	Symbole efektów	Metody weryfikacji	Forma zajęć
A student has an in-depth knowledge about the kinds of social ties and patterns regulating them in both real world and the Internet.	K_W05	group work	Konwersatorium
Student has in-depth knowledge of cultural diversity in terms of different subcultures, communities and groups on the Internet.	K_W08	group work	Konwersatorium
Student is able to prepare, on his/her own, a correct written work or public speaking concerning both theoretical as well as empirical issues	K_U07	group work	Konwersatorium
The student has in-depth knowledge of the mechanisms of dynamics of the social group and mutual relations between the group and the individual	K_W07	group work	Konwersatorium

Warunki zaliczenia

A form of receiving a credit for a conversation lab	Remarks
Grade	Yes
Active participation in classes.	Substantive preparation and activity in the classroom (oral expression, short written task).
Presentation of a selected topic in the classroom.	Short presentation of a material developed in small (2-3 people) groups.
Written work -essay.	Written work - a topic proposed by the student consulted earlier with the lecturer.
Criteria for grade assessment of the Conversation Labs	Classes grade will be the arithmetic mean of all partial grades (presentation-student's lecture, essay and discussion).

The final grade is the grade of the conversation lab

Literatura podstawowa

Castells M. The Network society. A Cross-Cultural Perspective, EE Publishing

Castells M. Communication Power, Oxford: Oxford University Press, 2011

Couldry N. Media, Society, World: Social Theory and Digital Media Practice, Polity 2012

Further reading:

Holmes D. Communication Theory: Media, Technology and Society, London: SAGE Publications (2005)

Wimmer R. D., Dominick J. R. Mass Media Research: An Introduction (10th Edition), Wadsworth, Cengage Learning: Boston MA, 2006.

Literatura uzupełniająca

Berger A. A. Essentials of Mass Communication Theory, Thousands Oaks: Sage Publications (1995)

Morley D., Robins K. (2002) Spaces of identity. Global media, electronic landscapes and cultural boundaries, Routledge. International Library of Sociology. (pdf. version available)

Uwagi

Zmodyfikowane przez dr Dorota Bazuń (ostatnia modyfikacja: 02-05-2018 13:45)

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