

Media Studies - Research Project 2 - opis przedmiotu

Informacje ogólne	
Nazwa przedmiotu	Media Studies - Research Project 2
Kod przedmiotu	14.2-WP-SOCDA-BM2
Wydział	Wydział Nauk Społecznych
Kierunek	Sociology
Profil	ogólnoakademicki
Rodzaj studiów	drugiego stopnia z tyt. magistra
Semestr rozpoczęcia	semestr zimowy 2018/2019

Informacje o przedmiocie	
Semestr	4
Liczba punktów ECTS do zdobycia	5
Typ przedmiotu	obowiązkowy
Język nauczania	angielski
Sylabus opracował	dr hab. Dorota Szaban, prof. UZ

Formy zajęć					
Forma zajęć	Liczba godzin w semestrze (stacjonarne)	Liczba godzin w tygodniu (stacjonarne)	Liczba godzin w semestrze (niestacjonarne)	Liczba godzin w tygodniu (niestacjonarne)	Forma zaliczenia
Ćwiczenia	30	2	-	-	Zaliczenie na ocenę

Cel przedmiotu

Preparing students for the implementation of field research with a use of a wide range of methods and techniques of media research.

The intention of the research project (2) is a field implementation of a research and presentation of the obtained results.

Wymagania wstępne

The student should complete the course - media research-research project 1.

Zakres tematyczny

1. Implementation of a field research.
2. Preparing data for analysis.
3. Analysis of the data.
4. Interpretation of the results obtained.
5. Presentation of the results.

Metody kształcenia

Research project, group work, discussion.

Efekty uczenia się i metody weryfikacji osiągania efektów uczenia się

Opis efektu	Symbole efektów	Metody weryfikacji	Forma zajęć
The student is able, using the knowledge acquired in the course of methodology, schedule the research process in such a way as to take into account all the necessary elements of the research process.	K_U05	przygotowanie projektu	Ćwiczenia
The student is able, using the acquired methods and techniques of quantitative and qualitative research, to design a research project and implement it in the field .	K_U06	przygotowanie projektu	Ćwiczenia
A large part of the classes and student tasks demand group work. For this reason, a student is required to have decision-making skills, planning abilities and creativity in organizing a group work.	K_K01	przygotowanie projektu	Ćwiczenia
Student is open and willing to work with other members of the group, he/she is able to respect the applicable rules of the group and participate in solving conflicts.	K_K03	przygotowanie projektu	Ćwiczenia
Student respects the ethical principles during the preparation and implementation of the research. Student is aware of the consequences of his/her activities	K_K04	przygotowanie projektu	Ćwiczenia

Warunki zaliczenia

Form of assessment of classes	Remarks
Grade	Yes
Preparation of a project in writing and presentation in the classroom.	Compliance with the topic, correct structure of work, language, reliability, independence of preparing work, proper selection of literature. Research project 2: Scope of the project: analysis of the collected data and the presentation of the results, discussion on them. The correct presentation, ability to answer questions about the presented material.
Criteria for grade assessment of the course.	The final grade is a weighted average of grades obtained on a project prepared in writing (60%) and presentation (20%) and contribution of individuals during team work (on the basis of individual reports).

The final grade is the grade of the classes

Literatura podstawowa

1. Wimmer R. D., Dominick J. R. (2006), Mass Media Research: An Introduction (10th Edition), Wadsworth, Cengage Learning: Boston MA
2. Babbie E. (2010), The practice of social research,
3. [Crotty M. J.](#) (1998), The Foundations of Social Research: Meaning and Perspective in the Research Process 1st Edition
4. Terre Blanche M. T., Terre Blanche M. J. T., Durrheim K., Painter D. Research in Practice: Applied Methods for the Social Sciences, Juta and Company Ltd, 2006

Literatura uzupełniająca

[Creswell J. W.](#) (2014), Research Design: Qualitative, Quantitative, and Mixed Methods Approaches, 4th Edition 4th Edition

Some additional readings can be given as handouts or pdf by the teacher.

Uwagi

Zmodyfikowane przez dr Dorota Bazuń (ostatnia modyfikacja: 01-05-2018 19:13)

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